



Media Futures

**Reshaping the media value chain
through responsible and innovative
uses of data in Europe**

MediaFutures is the European data-driven innovation hub for the media value chain

MediaFutures is a three year European innovation project which aims to **contribute to high-quality media activities**. It will support data-driven innovative solutions realised by **artists, startups** and **SMEs** to reshape the media value chain through responsible use of data, counteract current challenges in media such as misinformation and disinformation as well as to promote data and media literacy.

What do we offer ?



Three Open Calls

... for projects planning to realise artworks and experiences that use data to encourage citizens to engage more meaningfully with high-quality journalism, science education and digital citizenship.



Grant Funding

Support of approx. 50 startups / SMEs and 40 artists, distributing a total amount of €2.5M for the implementation of their projects.



Support Programme

6-months acceleration (startups / SMEs) or residency (artists) programme, including mentoring and training.



Prize

An additional prize of €5k for artists and €10k for startups / SMEs for the most successful projects.



Open Data Catalogue

Open data resources and free open source technologies for data collection, exploration and exploitation.



Data Innovation Toolkit

Resources for entrepreneurs and artists, and everyone working in-between business and arts, to help them use a variety of methods to widen participation in Artificial Intelligence.



Who can participate in MediaFutures ?

MediaFutures is aimed at artists, startups and SMEs, who can apply for grant funding, mentoring and training through the Open Calls via one of three programme tracks:

Artists for Media

Residency programme for artists

Startups for Citizens

Accelerator for startups / SMEs

Startup meets Artist

Support for joint projects between artists and startups

What happens when?

Open Calls	Nov 20 - Jan 21		Nov 21 - Jan 22		Sep - Oct 22	
Support programme, grant funding and prize		April - Sep 21		March - July 22		Jan - June 23
Open Data Catalogue		April - Sep 21		March - July 22		Jan - June 23
Toolkit				V.1: Feb 22		V.2: Aug 23

The Open Calls and all other information are published on the project website: mediafutures.eu



MediaFutures

Who we are

The MediaFutures project brings together ten partners from six European countries multidisciplinary and complementary expertise as well as recognised track records in running data entrepreneurship and media initiatives, while respecting the legal requirements and principles set by EU law, ensuring transparency, and inclusivity.



MediaFutures is part of the S+T+ARTS ecosystem.

S+T+ARTS
SCIENCE + TECHNOLOGY + ARTS



MediaFutures

Key information on the MediaFutures project

Title: MediaFutures - Data-driven innovation hub for the media value chain

Instrument: Innovation Action

Call: DT-ICT-05-2020 (Big Data Innovation Hubs)

Starting date: 1 September 2020

Duration: 3 years

Total EU contribution: 4,994,712.5 Euro

Project coordinator: Alexandra Garatzogianni, Leibniz University of Hannover, Leibniz Information Center for Science and Technology (TIB)

Find out more

If you are interested in getting updates on MediaFutures and participating in upcoming Open Calls or events, please visit our website, follow us on social media or contact us directly at: info@mediafutures.eu



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